

ACTIVITY GUIDE

Artwork Ownership Agreement

Print, sign, and return

This Artwork Ownership & Licensing Agreement ("Agreement") is entered into between Activity Guide ("Publisher") and the advertiser identified below ("Advertiser"). It confirms who owns the advertising materials supplied for publication in Activity Guide and how those materials may be used.

ADVERTISER INFORMATION

BUSINESS / CAMP NAME

CONTACT NAME

EMAIL

PHONE

ISSUE / EDITION

TITLE

TERMS

1. Ownership of submitted artwork

Advertiser confirms that it owns all artwork it submits to Publisher — including logos, photographs, images, illustrations, copy and QR codes — or holds a valid license to use each item for advertising purposes. Advertiser will provide proof of ownership or licensing upon reasonable request.

2. No infringement

Advertiser confirms that its submitted materials do not infringe any copyright, trademark, right of publicity, privacy right or other right of any third party, and that no materials were copied from the internet or another source without permission.

3. Permission to reproduce

Advertiser grants Activity Guide permission to reproduce, print, distribute, display and promote the submitted materials as necessary to create, print, distribute and promote the purchased advertisement and the applicable issue, including reasonable digital and social-media promotional uses, unless Advertiser opts out in writing.

4. Advertiser retains ownership

Advertiser retains all ownership of its logos, photographs, trademarks and original materials. Nothing in this Agreement transfers ownership of Advertiser's materials to Publisher.

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Artwork Ownership Agreement (continued)

v1.0-2026

5. Publisher materials

Activity Guide retains ownership of its publication name, branding, layouts, templates and original design materials created by Publisher. Advertiser receives the right to use the final designed advertisement for its own marketing.

6. Accuracy of content

Advertiser is responsible for verifying all names, phone numbers, addresses, websites, emails, QR codes, prices, promotions, dates and other content in its materials before approval.

7. Indemnification

Advertiser agrees to indemnify and hold Publisher harmless against claims, damages, costs and expenses arising from materials Advertiser supplies, including any claim that the materials infringe a third party's rights.

8. Electronic signatures

Electronic signatures and electronically transmitted copies may be treated as originals to the extent permitted by applicable law.

By signing below, Advertiser agrees to this Artwork Ownership & Licensing Agreement and confirms authority to enter into it on behalf of the business named above.

ADVERTISER

PRINTED NAME

TITLE

DATE

SIGNATURE

PUBLISHER — ACTIVITY GUIDE

PRINTED NAME

TITLE

DATE

SIGNATURE

Return the completed form to Activity Guide by email, or sign the same agreement online at activityguide.online/advertisers. This document is a business agreement and not legal advice.