

SUMMER EDITION



SOCCER

ACTIVITY GUIDE

SPORTS & RECREATIONAL

ADVERTISER MEDIA KIT

activityguide.online

THE AUDIENCE

The Activity Guide is a high-quality, full-color booklet mailed directly to the family-oriented neighborhoods that fit your business best. Print ads that parents trust, keep, and register from.

15,000

HOMES MAILED

100

NEIGHBORHOODS

32

FULL-COLOR PAGES

WHO READS IT

- Parents planning camps, classes and activities for the whole summer.
- Households selected for family size, income and homeownership.
- Neighborhoods you choose — your ad lands only where you want customers.
- A booklet that stays on the counter for weeks, not a feed that scrolls past.

RATES & SPECS

FULL PAGE — \$795

One size, one price. Full color, full page, no upsells.
Digital listing in the online edition included.

ARTWORK SPECIFICATIONS

Trim size	8.5 in × 11 in
Bleed	0.125 in on all sides
Safe margin	0.25 in from trim
Resolution	300 dpi, CMYK
File types	PDF, PNG or JPG
Upload	activityguide.online/advertisers

DEADLINES

Space reservation	May 1
Artwork due	May 10
In mailboxes	June 1

RESERVE YOUR SPOT

1

CHOOSE YOUR NEIGHBORHOODS

Pick the areas that match your customers. We mail only where you choose.

2

RESERVE ONLINE

Fill out the short form at activityguide.online/advertisers. Takes a few minutes.

3

UPLOAD YOUR ARTWORK

Drop in a print-ready PDF, PNG or JPG. We check it and confirm.

4

APPROVE AND MAIL

You get a proof before print. The guide lands in mailboxes June 1.

LOCK YOUR SPOT — \$795

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Questions? Reply to the email this kit came from and we'll help.